

Logix community  
★ stars

2021

at a glance.

# A Message from Logix



## Logix HQ



Community Stars Foundation to raised

# \$209,777

for our non-profit partners.

For many of us, 2021 presented many of the challenges faced in 2020 as we continued to cope with the pandemic and subsequent economic recovery. In the midst of meeting these challenges, one thing brought us, as an organization, together: our passion for giving. Whether giving financial assistance for those down on their luck; giving care packages to bring joy to those miles away and apart from their families; or giving toys and warm clothes to kids who may have never known what it feels like to receive a gift at Christmas; the Community Stars Foundation joined Logix employees together to give to those in need.

In 2021, our staff contributed a record-breaking \$146,305 through biweekly payroll deductions and individual giving campaigns. These fundraising efforts included our most successful toy drive to date, raising more than \$4,800 for kids at Penny Lane Centers. The past year also marked the return of Volunteer Time Off (VTO), a program where employees are able to volunteer in the community during their normal workday, as a handful of Logix employees helped to decorate and prepare for nonprofit Carousel Ranch to host its annual Santa Day for its students and families. With our return to work at the new headquarters in Valencia, we are looking forward to resuming the in-person events hosted by Community Stars that accompany the annual giving campaign, toy drive and more VTO opportunities.

This year, Community Stars will celebrate its 15th year of giving. Powered by our employees' generous spirit since 2007, Community Stars has raised more than \$1.7 million to provide assistance to our community partners. We are grateful to our members for participating in our shopping bag campaign to benefit local food banks, and for their contributions to our pink ribbon pin campaign to support patients with breast cancer. Many of our vendor partners generously partnered with us in providing contributions to the Community Stars Foundation as well.

The foundation will mark this milestone year by bringing on not one, but two additional charities as beneficiaries. Carousel Ranch, located in the Santa Clarita Valley, provides equestrian therapy to children with disabilities and vocational training to clients as they grow into young adults. Senior Concerns assists thousands of seniors living in the Conejo Valley with advocacy, support services and Meals on Wheels. Community Stars will continue to work with Burbank Temporary Aid Center, For The Troops, and Penny Lane Centers in 2022 as well. Logix Federal Credit Union will continue to provide support for Circle of Hope through its community relations team. Congratulations to Community Stars for a successful fundraising year in 2021, and we are looking forward to all that 2022 has to offer!

Sincerely,

President & CEO

Logix Federal Credit Union

# ★ Our 2021 Charity Partners ★

As we strive to support the community, every dollar raised annually goes directly to our nonprofit partners and their programs.



BTAC provides short-term help for people in need of emergency assistance with food, shelter, and the necessities of life that cannot be met by other established agencies.

Since 1974, this organization has served as a lifeline to residents on the brink of experiencing homelessness.

[www.burbanktemporaryaidcenter.org](http://www.burbanktemporaryaidcenter.org)



For The Troops sends care packages to U.S. front-line troops and those stationed around the world. The organization's mission is to deliver a piece of home to soldiers overseas.

These packages contain such things as personal care items, snacks, books, DVDs, batteries, and notes from family and friends.

[www.forthetroops.org](http://www.forthetroops.org)



Since 1969, Penny Lane has fostered hopes and dreams by empowering youth and families to reach their highest potential.

Services include residential treatment, foster care, adoption services, mental health care, domestic violence protection, transitional housing.

[www.pennylane.org](http://www.pennylane.org)



Circle of Hope provides education and support services for uninsured and underinsured individuals cancer.

This Santa Clarita-based nonprofit improves patients and families' lives by providing education and support services today, so they have a brighter future tomorrow.

[www.circleofhopeinc.org](http://www.circleofhopeinc.org)

# Our Board of Directors



The Logix Community Stars Foundation was created in 2007 by a group of employees who wanted to do more to make a difference in the communities served by the credit union.

Fifteen years later, Community Stars has raised more than **\$1.7 million** and touched countless lives from Pasadena to Palmdale, Conejo Valley to Canyon Country and beyond.

This wouldn't have been possible without the generosity and kindness of Logix employees, or the dedication of the Community Stars Board of Directors who donate their time and effort to ensure the foundation's success.

Our Board of Directors provides invaluable time, effort and oversight to ensure the Community Stars Foundation runs smoothly and continues to make an impact.

In 2021, we support four worthy nonprofit organizations, each of which receives **25 percent** of the dollars brought in by staff, fundraisers and the credit union each year.

## ADVISORY BOARD

Alexandra Mendez	Kaylee Franck
Andrea Carpenter	Liz Manalansan
Angie Gonzalez	Melia Keller
Britney Chapman	Melissa Curtis
Chelsea Hilt	Napoleon Hambrick
Christina Flores	Renthenia Quinine
Clark Dilley	Ricky Torres
Edward Chuang	Sierra Jones
John Roemer	

## EXECUTIVE BOARD MEMBERS

Executive Director:	Alethia Calagias
Chairman:	Stacey Klein
Vice Chairman:	Nancy Luzinski
Secretary:	Christi Roelle-Simmons
Treasurer:	Joe Bealer

## MEMBERS

Christa Israel	Erin Galindez
Grant Magtesyan	Yenice Herrera
Ryan Thomas	Jessica Melendez
Rita Richard	Angela Sanchez
Simin Yamotahari	Leticia Meza-Guerrero



# Volunteer Time Off

“We look forward to healthier times, when we can volunteer our time and effort once again.”

Throughout the year 2021, among the things that Logix Community Stars missed most was Volunteer Time Off. Logix Federal Credit Union gives employees paid time off to volunteer in the community. Through this Volunteer Time Off Program, employees can participate in an organized event or group activity that supports the community or one of our charity partners.



“I enjoy helping people; having an impact on individual lives, and viewing the cumulative results of my efforts. I think the best thing about volunteering is the sense of accomplishment after you’ve done something to make a difference. I hope to volunteer again at For The Troops in the near future.”

- Juan Becerra,  
BSA/AML Investigations Analyst I



“I’m happiest when I’m helping others, so participating in our VTO events always brings me joy. Knowing that I’m able to make a difference in the lives of others, or being able to lend a hand where it’s needed – I feel like I’m able to spread that joy to others.”

- Jeff Chen,  
Pasadena Branch Manager



“Volunteering is rewarding. We’re fortunate to have Community Stars so that we can make a difference. Whether it be making blankets, preparing for a holiday party or packing boxes for U.S. military personnel, we are at our best when we’re giving back.”

- Sierra Jones  
Manager, Card Services



“I participate in VTO as much as I possibly can. While it can be a fun break from the routine, it’s always rewarding and makes me feel like my time – even if it’s just four hours – makes a big difference to someone. I take pride in telling people I work for Logix. They love to hear that we are so involved in giving back to the community.”

- Javier Soriano,  
Real Estate Loan Officer



“I love being able to give back to my community. Logix has partnered with some amazing organizations and participating in these VTO events allows me to see firsthand how they operate and the value they provide. Giving back gives me such a good feeling inside and it’s something everyone should experience.”

- Steve Meyer,  
Secondary Marketing Manager





# Collector Pins



Card Services Assistant Manager Ren Quinine suggested the idea in 2010. "I thought it would be nice for employees to have a token of appreciation for their generosity. We were hosting our Community Stars Week and gave a Robix pin to everyone who was donating via payroll deduction," she said other departments wanted to also share their gratitude. Research and Innovation had a CATFISH-themed pin created. Fraud Risk Management requested a pin with the bot and a magnifying glass. Each pin was delivered to Service Champs and Crime Busters, respectively.

During Community Day in 2018, attendees each received a pin of Robix holding a heart to remember the experience. past blooddrive donors were honored with a pin, as well. October is celebrated as Breast Cancer Awareness Month and Logix members were enthusiastic about showing their support. The pink ribbon pins were offered in the branches for a suggested donation of \$5. Since then, several iterations of Robix and/or Max and a pink ribbon were made and shared.

In 2019, Movember was noted with Robix sporting a mustache. Most recently, City of Hope and the Sheila R. Veloz Breast Center, a service of Henry Mayo Newhall Hospital, were recipients of the funds raised. "Our members are always thrilled to participate in our pin campaigns," Branch Manager Angela Sanchez said. "I have a lot of pride in our community efforts; spending time giving back is a priority for Logix and as a Community Stars board member, I especially enjoy connecting with local charities." The pins demonstrate the foundation and the credit union's commitment to the areas Logix serves. The community has come to lean on Logix as a resource and partner. "At Henry Mayo Newhall Hospital, we were proud to publicize the pink ribbon pins with our staff," Donor Relations Officer Renee Leon said. "We had pink ribbon posters at each of our entrances, and a slide on our monitors throughout our facility. Our gift shop had the pins available, too. Some of our employees weren't able to get to a branch, but really wanted to support the campaign, so it was nice to have them on our campus. Our relationship with the credit union grows every year and we are fortunate that Logix employees are so caring and generous. "Thanks to Ren, her idea has resulted in dozens of lapel pins worn in the branches, and at headquarters.

Staffers also wear them to events when they represent the credit union. "When we're able to be in person, I wear the original robot pin," said Kevin Rishko, SVP, Retail Banking & Loan Centers. "It makes us recognizable and approachable. It also allows us to tell the story about our community contributions – the \$1M version is my favorite. When we hit that milestone, I was thrilled to get that pin. It's definitely a conversation starter. We are active in making a difference – to be able to talk about it with business leaders is a privilege. Members tie their loyalty to the pins, too. We're fortunate to work for an organization that helps members and the community thrive."

Logix staff members have plenty of flair – just take a look at anyone's lanyard and you're likely to see a few favorite Robix pins from over the years. Here are some of our most sought-after collectibles.




We ♥ our members!  
Thank you for banking with us, and referring your family and friends. That's the greatest compliment we could ever receive!


[www.lfcu.com/bonus](http://www.lfcu.com/bonus)




Donations in excess of \$5 per pin may be tax deductible, consult your tax advisor. Proceeds benefit Circle of Hope and Ribbons of Life. Logix Federal Credit Union is not affiliated with these charitable organizations.




Logix Federal Credit Union staff is supporting Project Linus by making blankets. Donate \$5 for this pin and you will be helping share a blanket with children who are ill, traumatized or otherwise in need.



Donations in excess of \$5 per pin may be tax deductible, consult your tax advisor. Proceeds benefit SCV Project Linus. Logix is not affiliated with this nonprofit organization.



Logix Community Stars is showing its support of Cancer Awareness. Donate \$5 for this pin and you will be helping prostate cancer patients and their families.



Donations in excess of \$5 per pin may be tax deductible, consult your tax advisor.



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[www.lfcu.com/bonus](http://www.lfcu.com/bonus)




Logix Federal Credit Union is showing its support of Breast Cancer Awareness. Donate \$5 for this pin and you will be helping breast cancer patients and their families.



Donations in excess of \$5 per pin may be tax deductible, consult your tax advisor. Proceeds benefit Circle of Hope and Ribbons of Life. Logix Federal Credit Union is not affiliated with these charitable organizations.





To date, we've received a total of  
 **\$193.14**

Perhaps the easiest way to earn income for Community Stars has been through AmazonSmile. When a customer activates AmazonSmile and selects the foundation as their nonprofit recipient, Amazon donates **0.5%** of eligible purchases to Community Stars.

To date, AmazonSmile donations have totaled just less than **\$200**, with **20** contributors signed up with Community Stars Foundation as their charity of choice. We'd like to see these numbers double in the year ahead, so if you haven't already, be sure to log into your Amazon account and update your AmazonSmile selection with no fees and no extra cost.

<https://smile.amazon.com>

Your Account › Change Your Charity › [Search Results](#)

All

Showing 1-1 of 1 Results

Sort by:

**Logix Community Stars Foundation**

Burbank, CA | Philanthropy / Charity / Voluntarism Promotion (General)



# A Grinch's Penny Lane Toy Drive

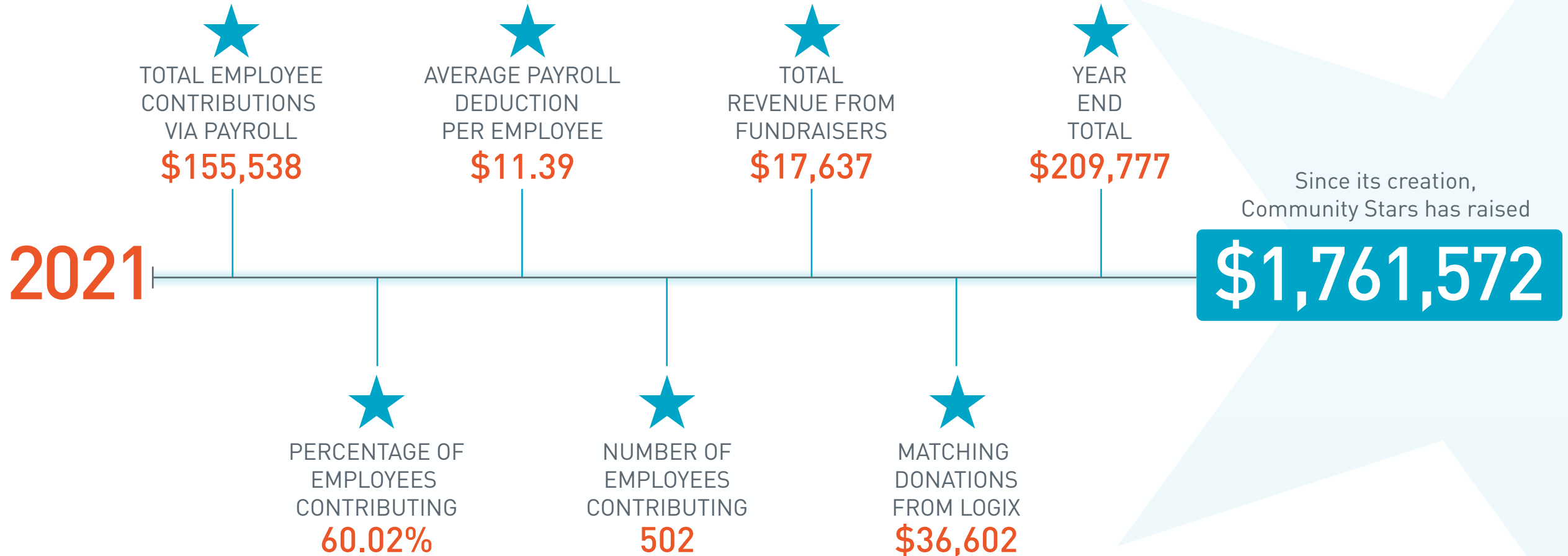
Not even the Grinch was grumpy enough to stop Logixians from achieving a record-setting toy drive in 2021, raising more than **\$4,875** for Penny Lane Centers.

The Logix team donated more than ever before, growing the Grinch's heart three sizes bigger by the end of the drive and delivering Christmas gifts to each to each and every Penny Lane child.





# Crunching the Numbers



# Logix community ★stars

Special thanks to our employee volunteers, for their contributions to our 2021 review and to our vendors, for generously supporting our fundraisers in 2021.

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