



# 2023

at a glance

# A Message from Logix Community Stars



When it comes to reaching for the stars, no one does it better than our Logix Community Stars. Our team demonstrated its passion for community and celebrated two great milestones in 2023.

- Surpassed \$2 million in fundraising for our nonprofit partners
- Reached 518 hours of Volunteer Time Off (VTO) with Logix employees

The Community Stars Foundation kicked off 2023 with the induction of its Wall of Fame, recognizing those employees who contribute via payroll deductions in varying amounts. We marked the occasion by providing refreshments and treats while donors came to hang their star on the wall.

Mid-year, employees rallied to mark Community Stars Week. The annual celebration offered employees the opportunity to meet with representatives from our nonprofit partners on the campus of Logix headquarters. For the first time, a bracket-style tournament was championed by the Simi Valley Tapo branch and the Virtual Sales Branch for 100 percent participation in the payroll contribution program. Both were rewarded for their generosity with a pizza party with our President and CEO, Ana Fonseca.

In September, Senior leadership showed their support for Community Stars by sacrificing themselves in the Toss the Boss dunk tank. Our annual toy drive benefiting Penny Lane Centers raised \$5,800 for the nonprofit to purchase gifts for foster care children during the holiday season. An additional 160 toys were donated to the drive, and our Community Stars team visited Penny Lane to deliver the gifts in person. With "Elf on the Shelf" as our theme, employees got into the holiday spirit by sharing photos of their Elf earning a spot on Santa's Naughty or Nice list.

Finally, we wrapped up the year with six Volunteer Time Off events, also a new record, and employees dedicated 518 hours to VTO. We also set a record for the most employees participating in a single volunteer event with 70 staff members when we helped Homes4Families with site preparation for a new veterans housing community in North Hollywood. Our Foundation Board received the message loud and clear that Logix employees want to get their hands dirty (sometimes literally) supporting nonprofits. The VTO calendar for 2024 is already being planned, allowing anyone to schedule this time in advance. Community Stars is closing out 2023 with more than 60 percent of its employees donating to the Foundation through the payroll contributions program. With that in mind, we're grateful to work with a team so committed to giving back to the community, and we look forward to continuing our efforts in the new year.

With gratitude,

Alethia Calagias  
Executive Director

Stacey Klein,  
Board Chair

## Our Board of Directors

The Community Stars Board of Directors is what makes the Foundation out of this world. Thanks to their efforts, Community Stars celebrated a stellar 2023. The board supports the operation of Community Stars on a volunteer basis – working on their own time out of a passion for making an impact. Kudos to this team for all they do to make the organization a success:



### EXECUTIVE BOARD MEMBERS

Executive Director:	Alethia Calagias
Chair:	Stacey Klein
Past Vice Chair:	Christi Roelle-Simmons
Vice Chairman:	Fern Torres
Secretary:	Berenice Bautista
Treasurer:	Emily MacDonald
Past Treasurer:	Joe Bealer

### ADVISORY BOARD MEMBERS

Alexandra Mendez	Kaylee Franck
Angie Gonzalez	Melia Keller
Andrea Carpenter	Melissa Curtis
Chelsea Hilt	Nancy Luzinski
Chris Flores	Ricky Torres
Clark Dilley	Ryan Thomas

### BOARD MEMBERS

Andrea DeLuna	Robb Antony
Dennis Lee	Sara McGinnis (Associate)
Katie Galindez	Shana Ehsani
Laura Kohlhorst-Jones	Stephanie Mendez (Associate)
Lorena Castenada	Tracey May
	Yenice Herrera

# Our 2023 Charity Partners & Stories

As we strive to support the community, every dollar raised annually goes directly to our nonprofit partners and their programs.



"Thank you so much for your support this past year. Not just for our son Arrow, but all of the children, people, staff, and animals at Carousel Ranch. Your thought and consideration helps Arrow to continue to thrive. He looks forward to coming every week and loves talking about the horses. Carousel Ranch has benefited him in ways I didn't even consider. We have tried various types of therapy and coming to the ranch has really helped to bring him out of his shell. I'm learning new things about him all the time and getting to know him better. This year has been an emotionally difficult one for him and coming to the ranch is the only thing he is excited about lately. I'd like to think that being on a horse helps him to process things in his own way. At Carousel Ranch Arrow feels safe to be himself and most of all accepted for his special needs. With every session, he grows a little more, which helps my goal as a parent, which is for him to reach his full potential. We are thankful to all sponsors who believe in a goal, a goal that is changing lives."

- The Zirkelbach Family, Carousel Ranch clients

[www.carouselranch.org](http://www.carouselranch.org)



Gary: Many years ago, Gary (an animator) had a stroke while on a flight to Singapore for a job. When they landed, they helped him get well enough to return to the U.S. Upon arrival, he was unaware of the resources available for people who experienced strokes, so he floundered; he lost his driver's license, and began couch surfing. A friend he stayed with in Burbank recommended he visit Burbank Temporary Aid Center (BTAC). In addition to receiving food, BTAC's team was able to help him renew his license, secure benefits from the animation guild, find employment in the guild's mail room and ultimately, find an apartment. Gary stopped by in early December for a visit. He is still living in the apartment we helped him find. He retired and is enjoying working on some special art projects. He hopes to have a piece of original art ready to be auctioned at BTAC's annual gala and auction in March 2024. He credits BTAC with the positive outcome, but he was so motivated, it really was a partnership.

[www.burbanktemporaryaidcenter.org](http://www.burbanktemporaryaidcenter.org)



The support Senior Concerns receives from Logix helps provide a variety of programs for seniors and family caregivers, including the Adult Day Program and Caregiver Support Groups. Senior Concerns is also able to leverage the assistance from Logix to gain support from other funders who recognize that Senior Concerns is a worthy investment. Below is the story of one family who received care because of the credit union's commitment to the community: In 2019, 76-year-old Jack was diagnosed with Lewy Bodies Dementia and Parkinsons Disease. Since then, Jack has required significantly more care. His wife Jackie reached out to Senior Concerns for guidance and support. Jack attends Senior Concerns' Adult Day Program. He enjoys the camaraderie with his friends at the center, many of whom also have Parkinson's Disease and have compassion for what he is going through. Jackie has found connections and help with the emotional strains of care giving in the weekly caregiver support group. She even attends weekly lunches with her new friends and community. Because Jack is no longer able to do most tasks around the house, Jackie has taken advantage of Senior Concerns' new partnership with the Westlake Sunrise Rotary to utilize their Rotary Home Team to complete small tasks around the house like change hard to reach light bulbs and fix leaky faucets. Jackie shares with friends how helpful the Senior Concerns seminar series is. She attends each month to learn more about care giving, as well as legal and emotional issues related to aging. Jack and Jackie both have support, community and resources wrapped around them thanks to Senior Concerns. Jackie says that when she drops Jack off in the Day Program, she steps out and takes a deep breath, knowing she has time to herself, and is secure in the fact that Jack will be laughing, engaged and cared for while she is gone

[www.seniorconcerns.org](http://www.seniorconcerns.org)



"Our programs help to support families that are truly in desperate need. Many of our families struggle with poverty, lack of access to resources, immigration challenges, and so much more. The donation we get from the Logix Toy Drive helps us help families who otherwise wouldn't be able to have a Christmas with their children. Whether those children were foster children, relative children, or their own. With everything being so expensive now, the donations we receive have a huge impact on many of our families. "Community Stars donations are crucial to supporting families that are in dire financial situations. We are able to have the flexibility to support families that otherwise may end up homeless or who are homeless and need additional support in order to get back on their feet. Logix Community Stars has been such a valuable partner for so many years, that we feel our partnership is really vital to our ongoing work with those who need the most support. "The funds received from Community Stars help us provide resources for our clients such as food, shelter for one night if needed for a family or a youth. We are also able to provide our families a turkey dinner during Thanksgiving. Some of the funds provided helped us build some of the housing during our capital campaign for our unhoused individuals. The amazing toys received during the holidays donated by the staff and the community stars brighten the lives of our children every year. Thank you, Community Stars, for helping us transform lives."

-Nydia Barakat, Fund Development Director

[www.pennylane.org](http://www.pennylane.org)



"For The Troops was kind enough to ship a box to my brother-in-law, Ken, on my behalf; he was in the service and deployed to Afghanistan in 2009. In 2011, we volunteered with For The Troops and I was able to pack his box alongside about a dozen coworkers. The box contained snacks, DVDs, CDs, an iTunes gift card, iPod (remember those?), clean white socks, a tennis ball, gum, a toothbrush and paste, candy, can of tuna, book, magazine and comics. Before we closed the package, I included a note that I wrote. It was a meaningful experience. He received it, and so many others in his battalion received the 'we care' packages as well. "They were all very happy to receive a taste of home. It's tough to be so far away from family, and to have some of life's comforts arrive is a reminder that the people you're protecting care about you. Ken has since retired with 25 years of active duty and reserve combined. I still volunteer with For The Troops and recently saw a longtime Logix member, Michelle, who volunteers with FTT routinely on Thursdays. I'm glad we continue to support this organization. Some of the troops don't have any family members, and rarely, if ever, receive mail. So, when FTT ships to the chaplains, they know who could use some care and thoughtfulness. I encourage everyone to go pack a box for a family member stationed overseas or someone they don't know. It's truly rewarding. You feel good. They feel good. It's a win-win."

-Maria Workman, Logix employee volunteer

[www.forthetroops.org](http://www.forthetroops.org)





## \$2M Milestone



In the early weeks of 2023, Logix Finance Manager Joe Bealer was busy crunching some very important numbers. He was determined to pinpoint, to the penny, the exact day and time at which the Community Stars Foundation would hit the milestone of \$2 million. That goal was reached between January 27 and January 28, and it was a cause for celebration. The Community Stars Board of Directors was eager to share the news: In just shy of 16 years, Logix employees donated from their paychecks to make a \$2 million impact in the communities they serve. At our February All Staff, employees cheered and marked the milestone with party hats, Logix cowbells, fun swag and a giant “\$2M” balloon sculpture.







Community Stars Week 2023 was one for the record books. Celebrating the inner-athlete in each of us, the Community Stars Board rallied Logix employees to participate in the week's festivities. Branches were provided kits to decorate their break rooms, and competed in a photo contest for superior team spirit. All employees were invited to participate by wearing a different color each day to support the Community Stars nonprofit organizations.

At headquarters, Community Stars hosted its first-ever Shoot for the Stars Hoops Challenge. The free-throw tournament was a fun break for employees and a great way to celebrate All Stars Week. A nonprofit fair was held on the back patio, giving Logix employees the opportunity to meet and talk with representatives from each of our nonprofit partners. For the first time, all Logix employees were able to participate in a company-wide 100% Challenge, with all branches and departments competing against one another for the highest participation in the payroll contributions program for Community Stars. Our two winners, Simi Tapo Canyon and the Virtual Sales Branch, each reached 100% participation and earned a pizza lunch with CEO Ana Fonseca.



# Wall of Fame

Logix Community Stars supporters deserve to have their names in the spotlight, and that's why the Foundation's Board of Directors established the Community Stars Wall of Fame. Located on the second floor of our headquarters, the Wall of Fame recognizes those employees who donate to Community Stars through the payroll contribution program.



Each year, the Community Stars Board will host a Wall of Fame induction ceremony and invite employees who are receiving a new star to come and hang their star.

To receive a star on the Wall of Fame is simple:  
Visit the Logix Community Stars site on Sharepoint.  
Confirm your bi-weekly contribution amount.

Up to **\$10** per paycheck: **5-inch star**  
**\$11** to **\$20** per paycheck: **7-inch star**  
**\$21** and more per paycheck: **9-inch star**  
Select the option to opt-in and receive recognition.



5-inch Star



7-inch Star



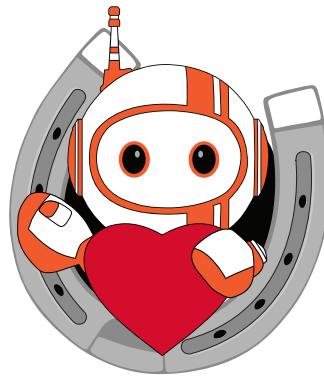
9-inch Star



# Fundraisers

## Carousel Ranch Pin

As part of Logix Community Stars' commitment to giving back, a couple of opportunities were shared to support fundraising efforts. Carousel Ranch annually hosts its Carousel Wishes and Valentine Kisses campaign to raise funds for programs and services. Logix staff members "loved" the chance to donate a suggested gift of **\$5**, and receive a robot pin with a horseshoe, raising **\$1,800**.



## Toy Drive

Annually, employees look forward to the toy drive for Penny Lane Centers. This year was no exception, with a total of **\$5,800** in employee contributions, with the support of a President's staff challenge. Staff brought in **160** toys to be given to foster children during the holiday season.

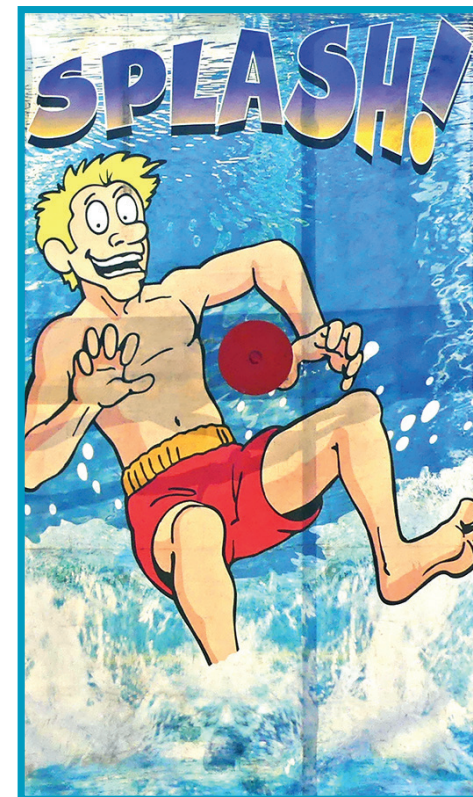


## Dunk Tank

Late last summer, a small fundraiser made a big splash for Community Stars. The "Toss the Boss" dunk tank gave employees a chance to sink senior management while raising money for the Foundation. In just a few short hours, the Dunk Tank raised more than **\$1,100** for Community Stars.

Thanks to the good sports who took the plunge for a good cause:

- Ana Fonseca
- Jason Natelson
- Melia Keller
- Andrea Carpenter
- Jody Evans
- Michael Na
- Art Aguilar
- Joey Ceballos
- Ryan Ling
- Jake Raymond
- Kevin Rishko





# Volunteer Time Off

Logix employees had several opportunities to visit our nonprofit partners up-close by participating in the Volunteer Time Off program. In 2023, Logix staff volunteered in the community. Between packing care boxes for service members and putting up fencing on a veteran housing site, these experiences were rewarding and fun.





# VT0 Stories

Logix employees had several opportunities to visit our nonprofit partners up-close by participating in the Volunteer Time Off program. Here's what some of our volunteers had to say about their experience.

## Carousel Ranch VT0



"This year, it was important for me to be able to contribute more to the community we serve. I was very fortunate to be able to participate in two volunteer activities. In the past, I have contributed through payroll deductions, but going in person and experiencing how those contributions are used and distributed was very impactful. We see how those funds are being used to help send troops care packages, bring them closer to home and let them know how much we appreciate their sacrifice. It was wonderful to volunteer with other Logix employees and see everyone working together to make our community a better place for all those who are part of it. I look forward to new opportunities in 2024."

- Karina Flores,  
LPC Loan Officer

## Carousel Ranch VT0



"Volunteering is important to me. I volunteered at Carousel Ranch and am absolutely in awe of the things that they do for children. It is an amazing feeling to be able to help in some little way. It is truly good for the heart and soul to see what kindness can do for others."

- Wendy Vannoy,  
Sr. Repossessions Specialist

## Carousel Ranch VT0



"Volunteering has always been a passion of mine. I feel like I get so much more back than I give. To be able to impact someone's life in a positive way by a small act of kindness fills my cup. My mother was a social worker for over 30 years, and I watched her work with so many different families and what a rewarding career she had. She inspired me to help others and practice gratitude."

- Julia Kirsten,  
Risk Management Specialist

## Homes4Families VT0



"I loved working together at the Homes 4 Families site. It felt fulfilling to give back and see what we did to make a difference."

- Nancy Luzinski,  
Real Estate Credit, Senior Manager

## Homes4Families VT0



"As a new hire, Community Stars Week was a fantastic opportunity for me to meet others and really experience the Logix culture. I felt that everyone was inclusive, and I had a blast trying to win the basketball shoot out."

- David Moo,  
Data Analyst II

## For The Troops VT0



"Logix VT0 program has been such a great experience. Having an event that's not only fun but bringing us together for an excellent cause is beyond amazing!"

- Katie Galindez,  
Sr. E-Marketing Specialist

## Homes4Families VT0



"I just wanted to give props and accolades for the fun activities that the Community Stars team provided for us newbies. In particular, the basketball tournament. It's really nice to get outside and interact with people that you've never met, get to know management, shake off the cobwebs and have a little fun at work, and it's also for a good cause. The campus here is so nice, it's awesome to explore it with colleagues."

- Guillermo Santin  
Financial Services Officer I

## Homes4Families VT0



"I recently had the privilege of volunteering with Homes 4 Families in a team build. Although I've worked at Logix for more than a decade, this was my first time volunteering, but it will certainly not be my last. My experience volunteering was a wonderful one, as it was convenient, fulfilling and fun. Seeing so many Logix employees come together for a good cause reminded me of why I joined the credit union. Being part of an organization that prioritizes our community and offers ways for employees to get involved and be part of a greater good makes me feel proud. I hope that we can continue to support our neighbors and create a positive impact in the neighborhoods we serve."

- Priscilla Gonzalez  
Branch Manager - Toluca Lake

## Into the future

As the Community Stars Foundation continues to grow and reach new milestones, its Board of Directors seeks new opportunities to further its reach and impact within the communities Logix serves. For this reason, the board takes time every two years to evaluate its current lineup of nonprofit partners and explore new organizations to which it can provide support. The Foundation's Charity Research Committee takes into consideration a nonprofit's cause, geographic location, financial standings, leadership and more in its decision-making process. The committee aims to find nonprofit partners that will engage, excite and impassion our employee contributors. Because of the overwhelming support and generosity of Logix staff, Community Stars identified opportunities to expand its lineup to include three new nonprofits this year.



**Guide Dogs  
of America**

Guide Dogs of America | Tender Loving Canines (GDA|TLC) transforms lives through partnerships with service dogs. They breed, raise, and train guide dogs for individuals who are blind/visually impaired and service dogs for veterans and children with autism. They also place facility dogs with professionals in hospitals, schools, and courtrooms. GDA|TLC's highly skilled canines become trusted companions who increase people's confidence, mobility, and independence. While it costs the organization over \$60,000 to place each dog, all programs and services, including a fully trained dog, transportation to GDA|TLC's Sylmar campus to receive the dog and personalized instruction in its care and use, room/board during the in-residence instruction period, and postgraduate support, are provided at no cost to the recipient.



**SAMUEL DIXON**  
*Family Health Center*

— EST. 1980 —

For more than 40 years, Samuel Dixon Family Health Center has provided much-needed health care to un- and under-insured families in the Santa Clarita Valley and neighboring communities. This invaluable community resource provides primary healthcare, well-child and well-baby care, routine immunizations, mental health counseling, oral healthcare, a CDC certified Diabetes Prevention Program and so much more to those who may not have access to such vital services. For those without a qualifying medical plan, all service charges are based on the individual's ability to pay, placing a focus for the organization on community fundraising efforts.



**Home Again**

LOS ANGELES

Home Again L.A., was created over 10 years ago to support homeless families. Through efforts of the community, the local organization focuses on keeping families housed with rental assistance, if possible, and if not, provides shelter. The area of focus includes the cities of Burbank and Glendale, however, as in many instances, we provide assistance to any family seeking support throughout Los Angeles County.



# 2023 Numbers

Logix employees set a record for employee giving via payroll deduction, with a total of **\$224,350** in donations to Community Stars.



# A Special Thank You

Thanks to our Logix employees for their contributions, volunteerism and continued support of the Community Stars Foundation. We're grateful for our vendors and members who have supported our fundraising.



## Community Stars At-A-Glance team:

### Contributors

Andrea Deluna  
Berenice Bautista  
Emily MacDonald  
Lorena Castaneda

Sara McGinnis  
Shana Ehsani  
Stacey Klein  
Tracey May  
Robb Antony

### Editors

Alethia Calagias  
Dennis Lee  
Nancy Luzinski  
Stacey Klein

### Design

Fern Torres

### Financials

Emily MacDonald

## Vendor Contributors:

Audacy  
Auto Expert  
Breakaway Press  
Coleman & Horowitz, LLP

Entrust  
Glia  
Joshua S. Wells from Insight  
Mastercard

Micronotes  
Payden & Rygel  
SWBC

## Contact Address:

27918 Franklin Parkway, Valencia, CA 91355  
[www.custars.org](http://www.custars.org)

\*Logix Community Stars is a nonprofit charitable foundation operated by Logix Federal Credit Union employee volunteers. Logix Federal Credit Union is not affiliated with the charitable organizations supported by Logix Community Stars.